CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
486299 /	06245746

Product
HOUSE MAJORITY PAC

Contract Dates	Estimate #
09/18/12 - 10/01/12	1428

Advertiser	Original Date / Revision
House Majority PAC	09/05/12 / 09/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	10/01/12	Cops/Dog The Bounty Hunte	1-2pm		:30			NM	2	$300.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays MTWTF--	Spots/Week 2	Rate $150.00						
N 2	KVVU	09/25/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	$555.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays -TWTF--	Spots/Week 3	Rate $185.00						
N 3	KVVU	09/25/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	$5,300.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays -TWTF--	Spots/Week 4	Rate $1,325.00						
N 4	KVVU	09/25/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$800.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays -TWTF--	Spots/Week 1	Rate $800.00						
N 5	KVVU	09/25/12	10/01/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	3	$825.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays -TWTF--	Spots/Week 3	Rate $275.00						
N 6	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	2	$290.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays -TWTF--	Spots/Week 2	Rate $145.00						
N 7	KVVU	09/25/12	10/01/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	4	$600.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays MTWTF--	Spots/Week 4	Rate $150.00						
N 8	KVVU	09/25/12	10/01/12	Katie Couric	2-3p		:30			NM	4	$740.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays MTWTF--	Spots/Week 4	Rate $185.00						
N 9	KVVU	09/25/12	10/01/12	Anderson	3-4p		:30			NM	6	$1,110.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays MTWTF--	Spots/Week 6	Rate $185.00						
N 10	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	5	$1,000.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays MTWTF--	Spots/Week 5	Rate $200.00						
D 11	KVVU	09/18/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	0	$0.00
N 12	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	$1,825.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
486299 /	06245746

Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	HOUSE MAJORITY PAC	1428

Advertiser	Original Date / Revision
House Majority PAC	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	5	$365.00						
N 13	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	$1,950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	3	$650.00						
N 14	KVVU	09/25/12	10/01/12	MORE Access	630-7pm		:30			NM	3	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	3	$275.00						
N 15	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	$1,725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	-TWTF--	3	$575.00						
N 16	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	$860.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	4	$215.00						
N 17	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-----1-	1	$700.00						
N 18	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$925.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------1	1	$925.00						
N 20	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	$4,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------1	1	$4,350.00						
D 21	KVVU	09/23/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	$0.00
N 23	KVVU	09/21/12	09/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$220.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----F--	1	$220.00						
N 24	KVVU	09/21/12	09/21/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/12	09/24/12	----F--	2	$150.00						
N 25	KVVU	09/21/12	09/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	$555.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/12	09/24/12	----F--	3	$185.00						
N 26	KVVU	09/21/12	09/21/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/12	09/24/12	----F--	1	$800.00						
N 27	KVVU	09/21/12	09/21/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/12	09/24/12	----F--	1	$275.00						
N 28	KVVU	09/21/12	09/21/12	Better	M-F 11a-12p		:30			NM	2	$290.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/12	09/24/12	----F--	2	$145.00						
N 29	KVVU	09/21/12	09/21/12	Katie Couric	2-3p		:30			NM	2	$370.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/12	09/24/12	----F--	2	$185.00						
N 30	KVVU	09/21/12	09/21/12	Anderson	3-4p		:30			NM	2	$370.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/12	09/24/12	----F--	2	$185.00						
N 31	KVVU	09/21/12	09/21/12	The Dr.Oz Show	4-5p		:30			NM	2	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
486299 /	06245746

Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	HOUSE MAJORITY PAC	**1428**

Advertiser	Original Date / Revision
House Majority PAC	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/18/12	09/24/12	----F--	2				$200.00			
N 32	KVVU	09/21/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$365.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/18/12	09/24/12	----F--	1				$365.00			
N 33	KVVU	09/21/12	09/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/18/12	09/24/12	----F--	2				$650.00			
N 34	KVVU	09/21/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	$1,725.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/18/12	09/24/12	----F--	3				$575.00			
N 35	KVVU	09/21/12	09/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$430.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/18/12	09/24/12	----F--	2				$215.00			
								Totals			83	$41,730.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	77	$40,395.00	$34,335.75
10/01/12 -10/01/12	6	$1,335.00	$1,134.75
Totals	83	$41,730.00	$35,470.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 10.33
CHANGES *** KVVU-TV ***

REP HEADLINE# 6245746 TRF# 486299
$$$ MOD# 2: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/HOUSE MAJORITY PAC REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SHIRA LEVY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6245746 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC EST#1428 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP18/12 OCT1/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP5/12 10.33

REP: TO ROSE
FROM TERESA
REVISED ORDER PER CLIENTS REQUEST TO PUSH START DAY BACK TO 9/21. NO
SPOTS TO AIR BEFORE 9/21
REVISED TTL $41730 ($12,500 CUT, THIS WAS MARKET WIDE)
PLEASE CONFIRM
THANKS! T

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 79			AGENCY EST# = 1428						
			AGENCY PRODUCT CODE = 86									
1		E	100P-200P	30		$150.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : COPS CON COM1: COPS Cops/Dos											
2		E	1000A-1100A	30		$185.00	9/25	10/1	3		TU-F,M	3
	PROGRAM : DR OZ CON COM1: DR OZ											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6245746 TRF# 486299 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 10.33
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		ES	1000P-1100P	30		$1,325.00	9/25	10/1	4		TU-F,M	4
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
4		E	1100P-1135P	30		$800.00	9/25	10/1	1		TU-F,M	1
	PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P											
5		ES	1135P-1205A	30		$275.00	9/25	10/1	3		TU-F,M	3
	PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS											
6		E	1100A-1200N	30		$145.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
7		S	1200N-100P	30		$150.00	9/18	9/24	0		TU-F,M	0
7		S	1200N-100P	30		$150.00	9/25	10/1	4		TU-F,M	4
	PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT											
8		ES	200P-300P	30		$185.00	9/25	10/1	4		TU-F,M	4
	PROGRAM : KATIE COURIC CON COM1: KATIE COURIC											
9		ES	300P-400P	30		$185.00	9/25	10/1	6		TU-F,M	6
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
10		ES	400P-500P	30		$200.00	9/25	10/1	5		TU-F,M	5
	PROGRAM : DR OZ CON COM1: DR OZ											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6245746 TRF# 486299 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 10.33
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			500P-530P	30		$345.00	9/18	9/24	0		TU-F,M	0
11			500P-530P	30		$345.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM												
25		S	530P-600P	30		$600.00	9/18	9/21	0		TU-F	0
PROGRAM : NEWS ORD COM1: RATE FOR SAME TP $585. PLS ADVISE. THIS IS A MAKE-GOOD FOR SEP18 ON LINE-11 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR SEP25 ON LINE-11 FOR 3 SPOTS/WK												
26		S	1045P-1100P	30		$1,000.00	9/23	9/23	0		SUN	0
PROGRAM : SPORTS PLUS ORD COM1: RATE FOR SAME TP $585. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 25-27												
27		EY	1000A-1100A	30		$220.00	9/21	9/21	1		FRI	1
PROGRAM : DR OZ ORD COM1: RATE FOR SAME TP $585. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 25-27												
12		ES	530P-600P	30		$365.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM												
13		E	600A-700A	30		$650.00	9/25	10/1	3		TU-F,M	3
PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A												
14		E	630P-700P	30		$275.00	9/25	10/1	3		TU-F,M	3
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
15		S	700A-900A	30		$575.00	9/18	9/24	0		TU-F,M	0
15		S	700A-900A	30		$575.00	9/25	10/1	3		TU-F,M	3
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6245746 TRF# 486299 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 10.33
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16		ES	900A-1000A	30		$215.00	9/25	10/1	4		TU-F,M	4
	PROGRAM : MORE LAS VEGAS											
	CON COM1: MORE LAS VEGAS											
17		E	1000P-1100P	30		$700.00	9/29	9/29	1		SAT	1
	PROGRAM : FOX 5 NEWS AT 10PM SAT											
	CON COM1: FOX 5 NEWS AT 10PM SAT											
18		E	1000P-1045P	30		$925.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX 5 NEWS AT 10PM SUN											
	CON COM1: FOX 5 NEWS AT 10PM SUN											
Line 19 20		E	1000A-100P	30		$4,350.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX NFL (GAME 1)											
	CON COM1: FOX NFL (GAME 1)											
28		A	100P-200P	30		$150.00	9/21	9/21	2		FRI	2
	PROGRAM : COPS											
29		A	1000A-1100A	30		$185.00	9/21	9/21	3		FRI	3
	PROGRAM : DR OZ											
30		A	1100P-1135P	30		$800.00	9/21	9/21	1		FRI	1
	PROGRAM : NEWS											
31		A	1135P-1205A	30		$275.00	9/21	9/21	1		FRI	1
	PROGRAM : SIMPSONS											
32		A	1100A-1200N	30		$145.00	9/21	9/21	2		FRI	2
	PROGRAM : BETTER											
33		A	200P-300P	30		$185.00	9/21	9/21	2		FRI	2
	PROGRAM : KATIE											
34		A	300P-400P	30		$185.00	9/21	9/21	2		FRI	2
	PROGRAM : COOPER											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6245746 TRF# 486299 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 10.33
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35		A	400P-500P	30		$200.00	9/21	9/21	2		FRI	2
	PROGRAM : DR OZ											
36		A	530P-600P	30		$365.00	9/21	9/21	1		FRI	1
	PROGRAM : NEWS											
37		A	600A-700A	30		$650.00	9/21	9/21	2		FRI	2
	PROGRAM : NEWS											
38		A	700A-900A	30		$575.00	9/21	9/21	3		FRI	3
	PROGRAM : NEWS											
39		A	900A-1000A	30		$215.00	9/21	9/21	2		FRI	2
	PROGRAM : MORE											

SEP/12 41730.00 OCT/12 $.00 CONTRACT TOTAL 41730.00
TOTAL SPOTS 83

MARKET TOTALS $255,333 KVVU 18% KSNV 30% KLAS 27% KTNV 16% KVMY 4% KVCW 4% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE